

ROHASMIZAH BT. HASHIM

Lecturer

+6017-2431390

rohasmizah01@gmail.com / rrohasmizah@ns.edu.my

Dynamic and enthusiastic to achieve better career advancement in Academia world. Well-equipped knowledge and experience in food product development, entrepreneurial traits & agri-business (underutilized species to commercial product). Versatile and adaptable to new concept and environment with good communication and interpersonal skills.

AWARDS & RECOGNITIONS

International

- Awarded SILVER for Durio-Blast (Tempoyak cube) project in International Exposition on Syariah Compliant Idea, Invention, Innovation and Design (ISCIID 2016).
- Earned GOLD for Deli-Fibre Cake project in Seoul International Invention Fair (SIIF), South Korea 2009.

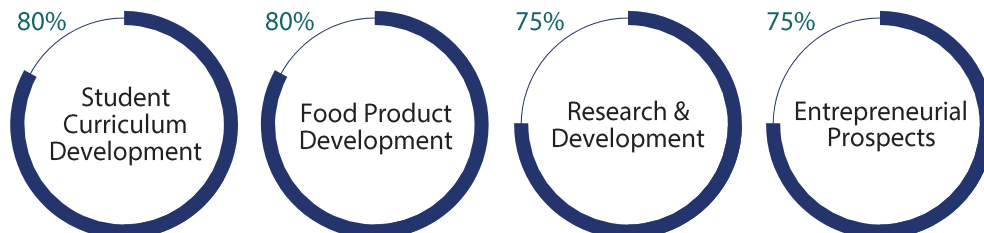
National

- Earned DIAMOND - Special Award for Lokanilicious (Lokan sauce) project in Invention, Innovation & Design Exposition (IIDEX 2016).
- Awarded GOLD for Herbalicious product in PENCIPTA 2013.
- Won SILVER place for Deli-Fibre Cake project in Malaysian Technology Exhibition (MTE) 2009.

University

- Earned SILVER for Clommy product in Invention, Innovation & Design (IID) 2012, *Karnival Belia Negeri Sembilan*.
- Won GOLD place for Deli-Fibre Cake in the 6th Invention, Innovation & Design (IID) 2009.

CORE COMPETENCIES



CAREER ADVANCEMENT EXPERIENCES

Lecturer | UiTM, Faculty of Applied Science, Food Tech. Dept | 2010 - Present
Active researcher in Food Product Development and Halal Studies while dedicated to educate and prepare the next generations in the respective field.

Supervisor | Cosmo Restaurants Sdn Bhd (Burger King) | Jan. - Nov. 2004
Implemented food hygiene and Good Manufacturing Practices (GMP) in the production line. Obtained Australian Food Safety (AFS) certification and various trainings while efficiently completed given responsibilities such as premise handlings, sales and customer relations.

Research Assistant | USIM | December 2004 - April 2005
Assisted a research titled a Survey on Tsunami and Consumer Perceived Risks.

A BRIEF SUMMARY

Papers & Publications

11

Awards & Recognitions

7

Certifications & Trainings

3

Community Services

2

ACADEMIC QUALIFICATIONS

• 2015

M.Sc. (by research) Food Science
CGPA: 3.91

Universiti Kebangsaan Malaysia
Title: Interaction of seaweed (*Gracillaria changii*) with minced meat of shortfin scad (*Decapterus maruadsii*) and the quality of fish ball.

• 2004

B.Sc. (Hons.) Food Science & Nutrition
CGPA: 3.28

Universiti Kebangsaan Malaysia

REFEREES

Dr. Norrakiah Abdullah Sani
School of Chemical Sciences and Food Technology
Faculty of Science and Technology
Universiti Kebangsaan Malaysia
norrasani@ukm.edu.my

Prof. Dr. Noriham Abdullah
Head (Food and Nutraceutical)
International Halal Supply Chain Centre (INHAS)
Malaysia Institute of Transport (MITRANS)
UiTM, Shah Alam, 40450 Selangor.
noriham985@salam.uitm.edu.my

RESEARCHES & PUBLICATIONS

- **Rohasmizah Hashim** & Nursyifaa Alam Shah. (2016). Halalan Thoyyiban: Quality assessment of beef patties by determination of nitrite and nitrate content and microbiological test. 3rd International Halal Conference 2016. Proceeding. (Halal Standard and Policy), 21-22 November 2016.
- Aini Hayati Musa, Siti Hajar Md Jani, Nabilah Abd Shukur, Tengku Sharifeleani Ratul Maknu, **Rohasmizah Hashim**, & Nur Nafhatun Md Shariff (2016) Towards Islamic Marketing – Consumer Behavior in Purchasing Halal Product. International Social Sciences Academic Conference. Proceeding, 14-15 November 2016.
- Aini Hayati Musa, Alia Nadira Rosle, Tengku Sharifeleani Ratul Maknu, Intan Syafinaz Mat Shafie, **Rohasmizah Hashim** & Nur Nafhatun Md Shariff. (2016). Blended Learning: Towards Innovative Teaching Practice in University. International Conference on Education. Proceeding, 14-15 November 2016.
- **Rohasmizah, H.** & Abdul Salam, B (2011) Interaction of Agar (*Gracilaria changgi*) with Fish meat and the quality of fish ball. International Islamic Business and Science Conference. Proceeding (Halal Food, Nutrition and Medicine), 6-8 October 2011.
- **Rohasmizah, H.**, Noriham, A & Saiful Azuan, R. (2011). Determination of physicochemical characteristics of herbal sauce. International Islamic Business and Science Conference. Proceeding (Halal Food, Nutrition and Medicine), 6-8 October 2011.
- Khairul Faizal, P., **Rohasmizah, H.**, Abdul Salam, B. & Norrakiah, A.S. (2009) Effect of red seaweed polysaccharides agar (*Gracilaria changii*) on thermal properties and microstructure of wheat starch. Sains Malaysiana. 38(3), 341-345.
- **Rohasmizah H.**, Babji, A.S., Norrakiah, A.S. (2007) Rheological and microstructure effect on fish gel incorporated with *Gracilaria changii* agar. Proceeding. 10th ASEAN Food Conference. Holiday Inn, Subang Jaya (22-23 Aug) .
- Alina. A.R., Babji, A.S., Suria Affendy, M.Y., Wan Rosli, W.I., & **Rohasmizah H.** (2005) Physical properties of chicken nuggets when incorporated with palm fat. Malaysian Journal of Animal Science. Vol. 10 (2), 62-69.
- Suriah, A.R., Norrakiah, A.S., **Rohasmizah, H.** & Siti Adibah, A.H (2005) Determination of nutritional facts in selected bakeries products. Malaysian Journal of Analytical Sciences. Vol.9 (2), 274-279.
- Wolyna, P., **Rohasmizah, H.** & Babji, A.S. (2005) Utilization of chicken by-product and palm shortening on the physico chemical characteristics of chicken bologna during frozen storage. Malaysian Journal of Animal Science. Vol. 10 (1), 19-23.
- Babji, A.S., Nur Huda, F., Norrakiah, A.S. & **Rohasmizah, H.** 2005. Aktiviti antioksidasi beberapa tumbuhan serta kesannya ke atas mutu burger ayam. Seminar Bersama UKM-ITB VI , Melaka (16-17 July).

COMMUNITY SERVICES

- **Facilitator** | 2013 & 2016
Pusat Pemulihan Dalam Komuniti (PDK), Kuala Pilah, Negeri Sembilan.

PROFESSIONAL CERTIFICATE

- **Trainer Kursus Pengendali Makanan** | 2017
Ministry of Health (Malaysia)
- **Certified Entrepreneurial Educator (3EP)** | 2017
Ministry of Higher Education (Malaysia)

PPRN HISTORY

- **Member of BOTOK-BOTOK Project** | Ended: Jun 2017
Ministry of Higher Education

Sos cili herba beri kelainan rasa



Cita rasa tempatan

BERITA HARIAN
BIL 12 (1-7 APRIL 2010)

Penyelidik UiTM hasilkan sos khas untuk pasta bercirikan Asia

Oleh Nik Sukry Ramli
niksukry@berita.com.my

HIDANGAN lezat itali seperti spaghetti, makaroni atau lasagna yang lebih dikenal sebagai pasta memang menyedapkan, apatah lagi jika disajikan diiringi dengan menu itali mampu menimbulkan pengennanya tidak jenuh dengan hidangan berkenaan setiap kali mengunjungi restoran yang pakar dalam menyediakan makanan berkenaan.

- H T, ... J... IQ
 : J&I - cJi Td r
 ... 3 ... rwtS. I
 TN tnCl - fr... U...
 ur... nt"??rtl ...
 tdkbWl ... iYmli4 f. I <
 ppp ppp
 U' ... tnt CJ: W
 ... ff ... M+
 01 ... ff ... AUF
 00t: rldi "I Wll tO... \
 ... ftd l ... a N
 "JirJ t.t'p' f. n. r
 T lldt: :k... l. l)
 ... M, t' ... DriQ
 P' J, J, l> f T i e'
 tlbJlKQIGtP f I' Ut
 ... J) ... N.
 zgyzgyzgyzgyzgyz
 AzfjDai... U ldl

IlI .rrrkI"Jpl:101h.o
 d, .llttfz"cf"b- Jll
 DIrT r pnt w
 PllttH .U.rill"flo,:*
 T
 nOTGSCoollll"
 "JitTicH..l"m
 1'xllwo.b6
 :oQWlorg UN Jll"
 :t!wt".....riPW-I
 llttfzr .fl:tllo, f...
 1h rrl1")-)...
MTI "JI
 fl:sk"Zilln,Wj)M
 :Jv
 "r;r;,:l:ntttlWT.I
Urwrl k
 fl"llfl:..
 Jkf cwtib.k"ill
 y.....Tf"CFa

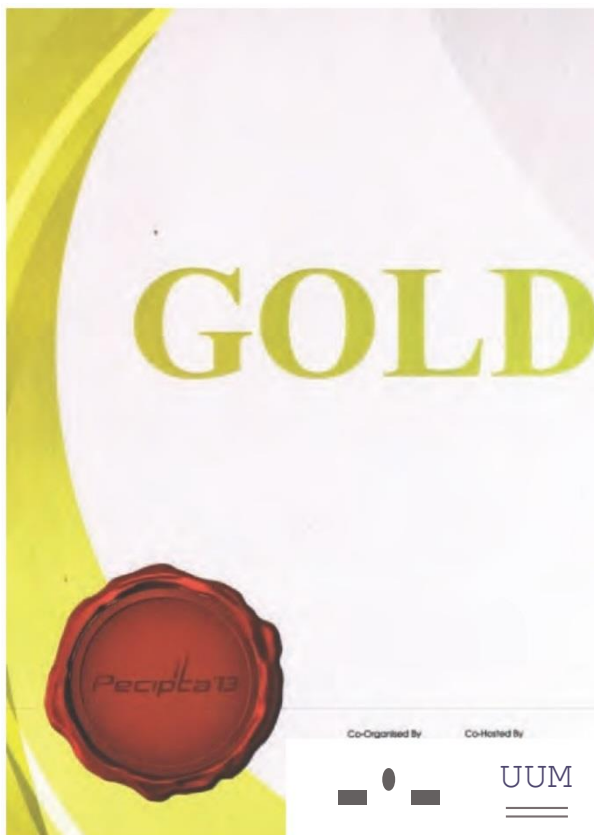
.....JfUuMU WR
t!Um u.nPiPflfItUoUr
ff!HmI btttlr·tMIlt..n
" " " " u..Uumlmul.t
tnorncbya beNT,IPf
IMT.ly.nqg&MtI.inl.ar v./i1
u...tn'X'O' "11
-
trict.tlmtf'NI""O
·AMMPf.to's.LK·tot
-JUMutpMtt bttf!tlt
A...dtdl' n Q!JC4
JL.O..tA.tlbn
4
-
IPffftB.II.pKIIB'gefllIM)

A photograph of a man and a woman. The man, on the left, is wearing a dark suit, white shirt, and patterned tie. He is smiling and holding a white plate with a green salad. The woman, on the right, is wearing a pink hijab and a pink floral patterned top. She is also smiling and holding a bouquet of pink and white flowers. They are standing in front of a blurred background.

nt.Molbngn:~NnY* Upe~t141)~""~5f
r. tUbl~fiw~rIMtI
u~",~111
Mod~...IW I b t
pengenaln
Sauce' mem
gunaan bahan tempelan

[illegible]

Three jars of 'Sauce' are shown, each with a label featuring green vegetables. The labels are partially obscured by the jars themselves.



INTERNATIONAL CONFERENCE AND EXPOSITION ON
INVENTION OF INSTITUTIONS OF HIGHER LEARNING

This is to certify that
ROHASMIZAH HASHIM
HERABAUCIOUS SAUCE

Winner at PECIPTA Internatl-1 Cont'eNnc:e
•nd Exposition on 1-tlon of In1tltution1of
HtltherL...nlfttl

held at
Ku•Lumpur Co-tlon CentN
7-9...111er2013



Q.DAta" SHHHHH... —
Morot<F 11
i<MnoNoriaft Pon•dtkon Malaysia

BANK@yM

UUM



Gold Prize

pnIS<"nt d lo
Noril**n Abdullah, Izzreen bhak, Ooemah Thamby Olik,
Rolm'mizah H.Lshim, w llhuda Mohamad ArifitID
rronm l'tala,ysia
rorconuwt.Mift& ucdlttt .ind tn'l'he dfor'l 10 in*ml

DELIFIBRE CAKE

nb:lbkktti...
Cht Seoul Intermtkmllmendon t"alrCMW
O'KJlftiled
the f<llllo:~lllOli fMO"O Msocindo t
lo s-. 1. l<OREA
Dteernbrt - 12001'

O 3) --[
U.IJo... b'ult
I - I F -
tulrH la"ohll ProlodortAuodlllto



CERTIFICATE OF
APPRECIATION

This is to certify that

NORIHAM ABDULLAH
HOSAIFUL AZUAN RAMLI
HUSMIZAH HASHIM
RAZIYATI BAHORI
RHIDAYAH ABDULLI

GOLD AWARD
HERBUCKJUSSAUCE

COUPETmONEXHIBIJC)M
INVENTIOH, INNOVAOON & DESIGNEXPO 2013
Udaz2013

15-1760AACH00
B"oYf FLIHWCNdb.CIIFIO"~C)
B"EKIE3 OI MA
11 comenentit 10111
- 11111

PROFESSOR IR. DR. HJ. ABDUL RAHMAN OMAR
Deputy Vice-Chancellor (Research & Innovation)
UNIVERSITI TEKNOLOGI MARA

Sponsored by RIBU BANK ISLAM

<http://ribu.uttm.edu.my>